

Elite Sponsor (\$10,000)

- Four Affiliate memberships
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events
- Title Sponsor at Scholarship and Research Tournament (includes logo on exclusive tee prize; sponsorship of golf tournament and scholarships may be separated if more than one Elite Sponsorship is sold)
- Breakfast Sponsor at Scholarship and Research Tournament (S & R Tournament)
- Tee Sponsor at S & R Tournament
- Foursome at S & R Tournament
- Full page ad in 50% of annual "Sea to Sand" issues (must purchase Hi-Lo Desert GCSA annual sponsorship to receive remaining 50% of annual ads)
- All nine (9) of the "A la carte" items listed below

Premier Sponsor (\$8,500)

- Three Affiliate memberships
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events
- Title Sponsor at Scholarship and Research Tournament (includes logo on exclusive tee prize; sponsorship of golf tournament and scholarships may be separated if more than one Premier Sponsorship is sold)
- Tee Sponsor at Scholarship and Research Tournament
- Foursome at Scholarship and Research Tournament
- Full page ad in 50% of annual "Sea to Sand" issues (must purchase Hi-Lo Desert GCSA annual sponsorship to receive remaining 50% of annual ads)
- Seven (7) of the "A la carte" items listed below

Diamond Sponsor (\$7,000)

- Two Affiliate memberships
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events
- Tee Sponsor recognition at Scholarship and Research Tournament
- Major sponsor recognition at Scholarship and Research Tournament (e.g., reception or scholarships sponsor)
- Foursome at Scholarship and Research Tournament
- Full page ad in 50% of annual "Sea to Sand" issues (must purchase Hi-Lo Desert GCSA annual sponsorship to receive remaining 50% of annual ads)
- Five (5) of the "A la carte" items listed below

Titanium Sponsor (\$5,000)

- Two Affiliate memberships
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events (on table or wall, at GCSASC discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Minor sponsor recognition at Scholarship and Research Tournament (e.g., raffle or lunch sponsor)
- Twosome at Scholarship and Research Tournament
- Full page ad in 50% of annual "Sea to Sand" issues (must purchase Hi-Lo Desert GCSA annual sponsorship to receive remaining 50% of annual ads)
- Three (3) of the "A la carte" items listed below

Gold Sponsor (\$3,000)

- One Affiliate membership
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events (on table or wall, at GCSASC discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Half-page ad in 50% of annual "Sea to Sand" issues (must purchase Hi-Lo Desert GCSA annual sponsorship to receive remaining 50% of annual ads)
- Two (2) of the "A la carte" items listed below

Silver Sponsor (\$2,000)

- One Affiliate membership
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events (on table or wall, at GCSASC discretion)
- Tee Sponsor recognition at Scholarship and Research Tournament
- Quarter-page ad in 50% of annual "Sea to Sand" issues (must purchase Hi-Lo Desert GCSA annual sponsorship to receive remaining 50% of annual ads)
- Two (2) of the "A la carte" items listed below

Bronze Sponsor (\$750)

- One Affiliate membership
- Logo & contact info. on GCSASC website "Sponsorship" page, including link to sponsor website
- Listing in online Membership Directory
- Logo signage at specified GCSASC sanctioned events (on table or wall, at GCSASC discretion)
- One (1) of the "A la carte" items listed below

Affiliate Member (\$250)

- *One membership*
- *Listing in online Membership Directory*

A La Carte Sponsorship Benefits

- *Sponsorship of specific GCSASC website pages with links (higher billing based on sponsor level, each page selected counts as 1 menu option)*
- *Sponsorship of GCSASC Facebook and Twitter pages (highest billing based on sponsor level)*
- *YouTube video(s) on GCSASC website (each video counts as one menu option)*
- *Tabletop display at GCSASC events (each event display counts as one menu option)*
- *Email blast to all members once per year*
- *Host one event per year at sponsor facility*
- *Presentation of webinar to GCSASC, including mention in webinar promo emails (each webinar counts as one menu option)*
- *One 10-15 minute "commercial" during a GCSASC meeting (GCSASC reserves right to restrict) or a presentation at one GCSASC event, including mention in event promo emails/literature (limit one presentation per sponsor per year)*
- *Complimentary member attendance at GCSASC event (excludes Duff Shaw and Scholarship and Research Tournament)*
 - *Gold – 2 complimentary*
 - *Titanium – 4 complimentary*
 - *Diamond – 6 complimentary*
 - *Premier – 8 complimentary*
 - *Elite – 10 complimentary*



Southern California Chapter

GCSAA

Golf Course Superintendents Association of America

Sponsorship Application

Company Name _____

Contact Name and Title _____

Address _____

Phone _____

Fax _____

Email Address _____

Website _____

Sponsorship Level _____

Person to receive complimentary Affiliate Membership for the year (if different than above):

Name _____

Address _____

Phone _____

Fax _____

Email Address _____

- Please choose your a la carte selections. (Circle your selections on the enclosed brochure.)
- Please send a large, high quality company logo to the GCSASC office at:
info@connerlyandassociates.com

Thank you for your support of the Golf Course Superintendents Association of Southern California. If you have any questions, please contact us at info@connerlyandassociates.com or call the office at (916) 485-6364.